Hyundai Hope On Wheels®
Helping Kids Fight Cancer

NEWSLETTER

2017 CHAIRMAN OF THE BOARD

After a successful launch event, it is with much excitement that we proudly begin our 19th year in the fight to end childhood cancer! We pledge to continue our set goals that we are so passionate to successfully accomplish when it comes to funding pediatric cancer research. We are proud of the $130 million we have been fortunate to contribute, but our work is far from done because the reality is there are still children fighting cancer every day. We will strive to keep up the good work and continue to pursue our ultimate goal which is finding a cure for all children battling cancer! This motivates our dedication to not only raise awareness for pediatric cancer, but to actively help children oncology groups have the means to conduct extensive research to find the best individualized treatments for patients. At Hyundai, we are honored to advocate for the pediatric cancer community. This is why we have made it our mission to give a helping hand to the children, their families, doctors, researchers, and nurses. To reassure them they are not alone in this fight and can always count on us for support. We appreciate your continued support to Hope On Wheels, and thank you for lending a hand to the group of children that need it the most! Here's to a spectacular remainder of year!

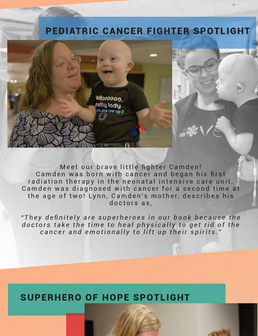
All my best,
Scott Fink
Chairman, Hyundai Hope On Wheels

2017 HYUNDAI HOPE ON WHEELS NATIONAL LAUNCH EVENT

On April 13th, we hosted our 19th Year Launch Event to serve as the national kick-off for this year's Superheroes of Hope campaign! Doctors, child-cancer survivors, Hyundai executives, dealers, and supporters all gathered together at the Hyundai booth of the New York International Auto Show to join hands and raise awareness for pediatric cancer! Since 1998, Hyundai Hope On Wheels has donated over $130 million in research funding to help find a cure.

Some Superheroes wear capes, but ours wear a lab coat in the fight against pediatric cancer! These Superheroes are the doctor-researchers and nurses that are dedicated throughout the pediatric cancer journey, from diagnosis to comforting families throughout treatment; the life-saving work they are able to achieve on behalf of families affected by this terrible disease is the ultimate reward for the countless hours they put into finding a cure for all.

For the 2017 year Hyundai Hope On Wheels is proud to announce 68 grants will be presented to pediatric cancer research recipients across the nation!



The winners that have been announced are recipients of the:

Scholar Grant - $250,000
Young Investigator Grant - $150,000
Impact Grant - $50,000

Stay tuned! Later this year four additional grant winners will be announced to receive the Hyundai Quantum Award, worth $1 million each! Hyundai Hope On Wheels grants are geared toward providing efforts to expand the knowledge and familiarity of different types of pediatric cancer cases while improving the standard of care provided to patients.

SAY HELLO TO OUR 2017 HEROES of HOPE

A Hero of Hope signifies a person that is dedicated to bettering the lives of children and has demonstrated through efforts their commitment to children's causes. Without further ado, we would like you to meet Soledad O'Brien and Luke Wade! Soledad O'Brien is a renowned award winning journalist and multimedia personality. Luke Wade is a recording artist singer/songwriter that made his first debut on NBC's, "The Voice." A special thank you to our Heroes of Hope for their incredible contribution to our launch event, O'Brien was our host of the evening, and Wade provided the live musical entertainment.

PEDIATRIC CANCER FIGHTER SPOTLIGHT

Meet our brave little fighter Camden! Camden was born with cancer and began his first radiation therapy in the neonatal intensive care unit. Camden was diagnosed with cancer for a second time at the age of two! Lynn, Camden's mother, describes his doctors as,

"They definitely are superheroes in our book because the doctors take the time to heal physically to get rid of the cancer and emotionally to lift up their spirits."

SUPERHERO OF HOPE SPOTLIGHT

What inspires Doctor Wendy Allen-Rhoades to continue finding a cure for pediatric cancer?
Her answer is simple, "The kids!"
Doctor Allen-Rhoades shared an interesting story with the audience at our launch event that perfectly explains the close connection between the pediatric cancer community. One evening when she was taking admissions at Georgetown Hospital, she received a phone call from a former friend and colleague. He informed her that he was sending over one of his patients, he was almost certain the patient had Leukemia, and requested that they take good care of him. After assuring the patient was in good hands, Doctor Allen Rhoades asked for the patients' name and her colleague responded, "Ryan Darby." Ironically, come to find years later after this initial phone call this would be the same Ryan Darby that is our 2016-2017 National Youth Ambassador, and is in remission from his battle with Leukemia.

UPCOMING EVENTS

June – Hope On Wheels Handprint Ceremonies
June 15, 2017 – Buffalo, New York
June 27, 2017 – Hartford Connecticut and Washington, DC
June 28, 2017 – Springfield, Massachusetts and Tampa, Florida
June 29, 2017 – Scarborough, Maine

FUTURE EVENTS

July – September - Hope On Wheels Handprint Ceremonies
September – National Childhood Cancer Awareness Month
Saturday, September 30, 2017 – "Night Under the Stars" Concert in the Park
Sunday, October 1, 2017 – Superheroes of Hope 5K

BOARD OF DIRECTORS

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