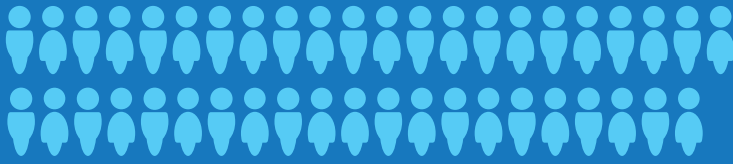


U.S. childhood cancer by the numbers



43 diagnosed children with cancer per day

10,270

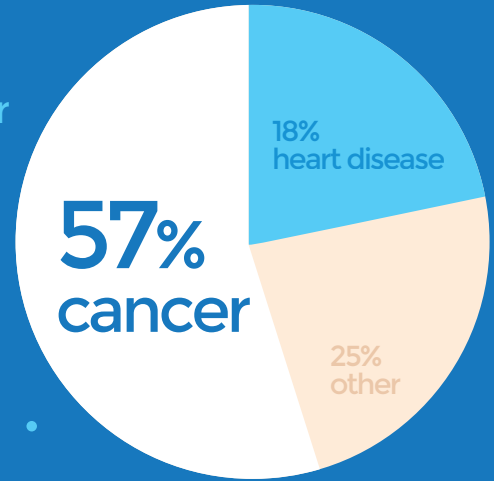
new cases diagnosed among children 0-21

40,000

children undergo cancer treatments every year



Leading cause of death among children by disease per year



Common childhood cancer types

- 29% Leukemia
- 26% Brain and other central nervous system tumors
- 6% Neuroblastoma
- 5% Wilms Tumor
- 5% Non-Hodgkin Lymphoma
- 3% Hodgkin Lymphoma
- 3% Rhabdomyosarcoma
- 2% Osteosarcoma
- 2% Retinoblastoma
- 1% Ewing Sarcoma

Hope drives us

\$130,000,000
Donated since 1998



Every time a Hyundai vehicle is purchased, Hyundai and its dealers make a donation to Hope on Wheels*

4 of 5
children survive cancer

Since 1969 death rates have declined by **2/3**

* American Cancer Society